

# Globalization and Change

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# Tentative course agenda



Week	Topic	Assignment
15/01/2018	Introduction / History of Globalization	Hopkins, A. (2002): Introduction: Globalization – an Agenda for Historians. In: Globalization in World History. London: Pimlico.
22/01/2018	History of Globalization	Chandra, B. et al. (2007): India since Independence. Chapter 2: The Colonial Legacy (p. 11-23)
29/01/2018	History of Globalization / Globalization: Definitions and Concepts	Ferguson, N. (2011): The West and the Rest: The Changing Global Balance of Power in Historical Perspective
05/02/2018	Globalization: Definitions and Concepts	Reading Assignment
12/02/2018	Economy of Globalization	Reading Assignment
19/02/2018	Globalization and Culture	Reading Assignment
26/02/2018	Politics of Globalization	Reading Assignment

## Reading assignments

### **Inform yourself about the author, the text and the context it was written in:**

- What discipline does the author come from?
- What country and university does he or she come from or does he or she have a non-scientific background?
- Is the author known for distinct (possibly extreme) positions within a certain debate?
- Is the text part of a book? What is it about? When was it written and within which discourse?
- What is the main contribution it makes to that discourse?
- How has the text / book been acknowledged by other experts? Was it perceived as positive? What is it criticized for?

# History of Globalization – Disruption, World wars and the Cold war (1914 – 1971) (Osterhammel / Petersson 2005)

<http://www.history.com/topics/world-war-i/world-war-i-history/videos/world-war-i-global-connections?m=528e394da93ae&s=undefined&f=1&free=false>

Perception of the world as becoming smaller due to demographic changes and territorialization → partition and alliances

Globalized war in terms of participation, coverage, resources and effects

## Events / Timeline

1914 – 1918

World War I

Internationalization of framework conditions by e.g. international warfare treaties, alliance and support systems, and the Red Cross structure

1919

Peace Treaty of Versailles

Founding of the League of Nations

14 Points by Woodrow Wilson

1920s/30s

Ideologization of politics: Conflicts between differing radical worldviews (Communism / Socialism / Fascism / Nationalism) under increasing industrialization <https://www.youtube.com/watch?v=DfGs2Y5WJ14>

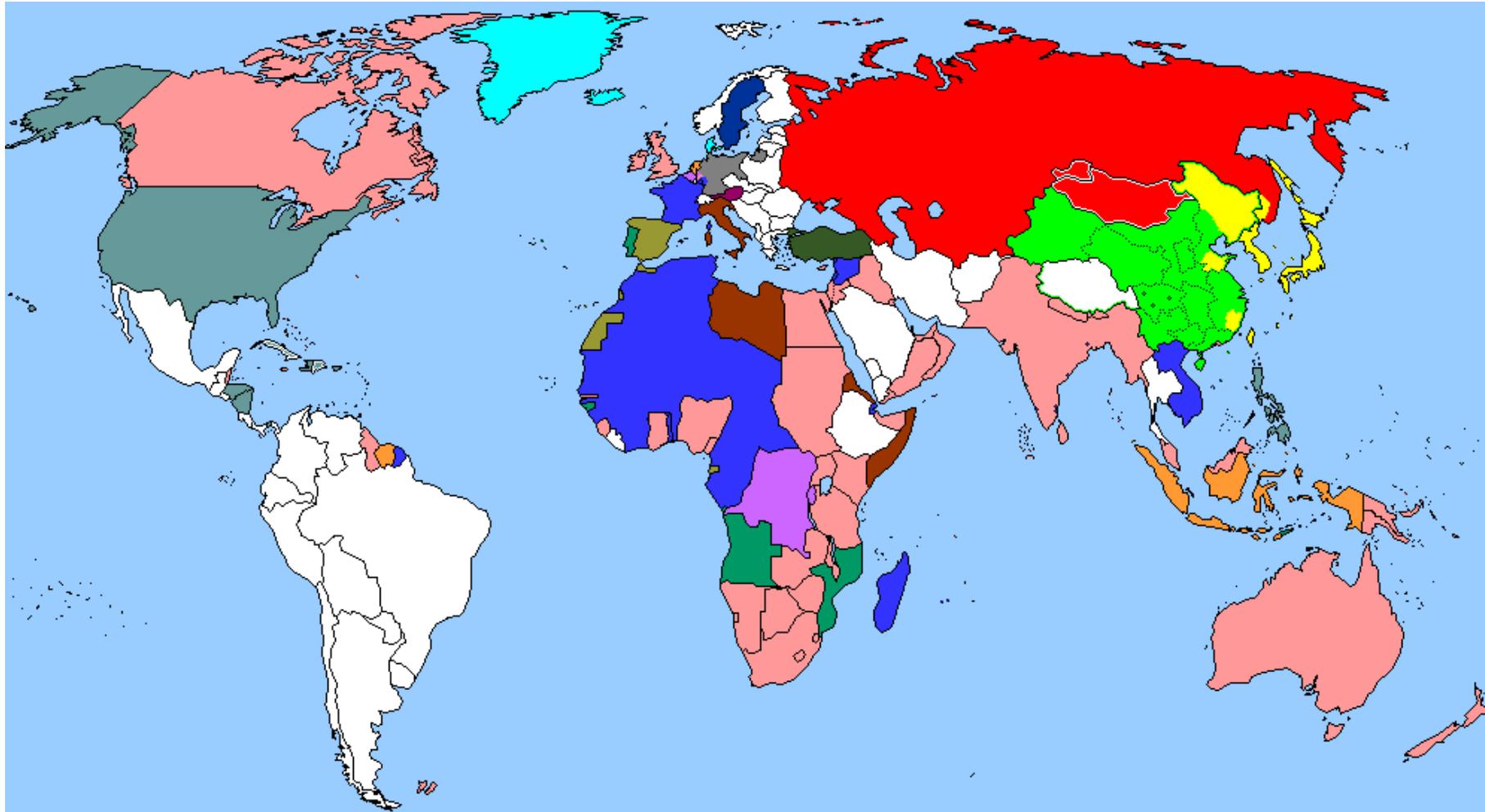
democracy, national self-determination, free trade, global security

### *Restoration of pre-1914 world not possible:*

- Indebtedness of the states
- Decrease in demand on world markets
- After war experience state is expected to politically interfere in markets
- Destruction of Europe-centered balance of power between empires
- Gold standard as „golden limitation“

# History of Globalization – Disruption, World wars and the Cold war

(1914 – 1971) (Osterhammel / Petersson 2005)



Map of the World 1925

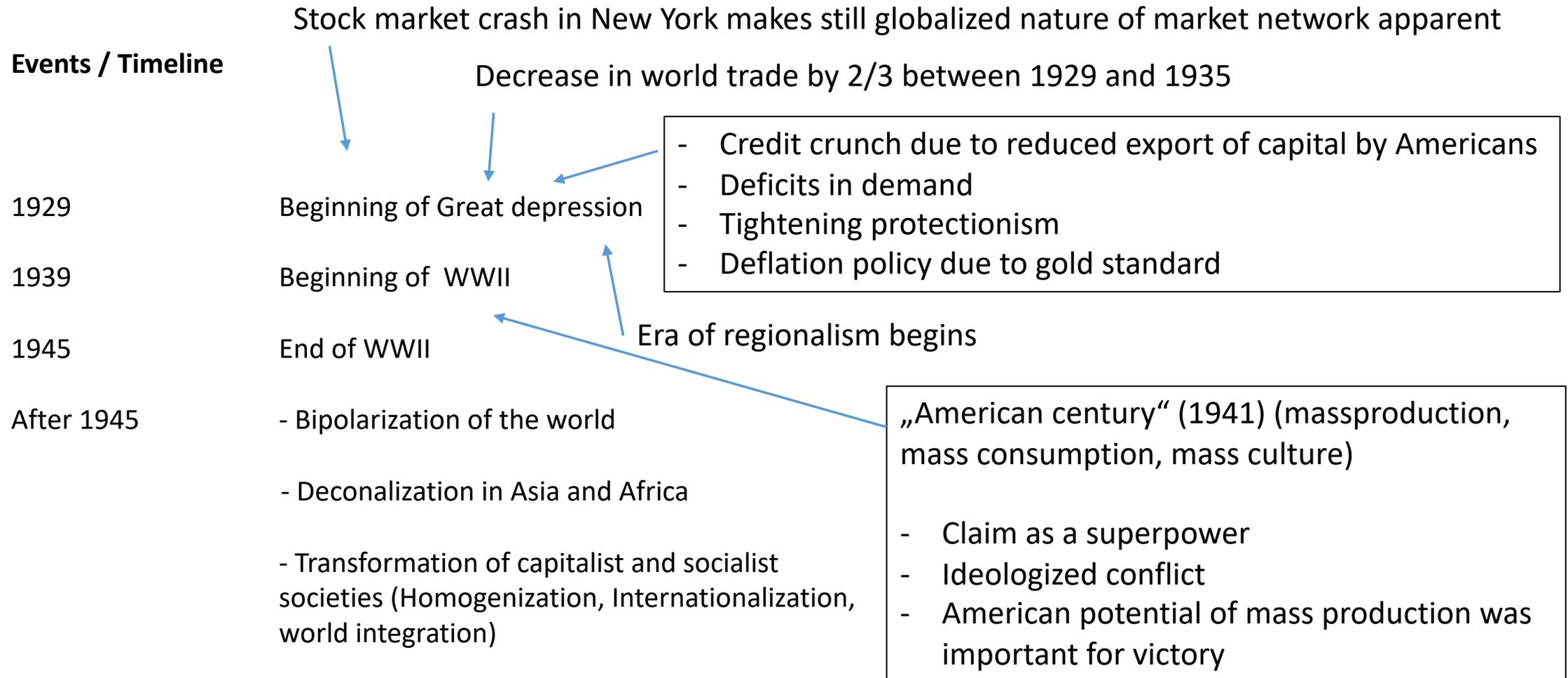
## History of Globalization – Disruption, World wars and the Cold war (1914 – 1971) (Osterhammel / Petersson 2005)

<https://www.youtube.com/watch?v=DfGs2Y5WJ14>

**The clip shows characteristics of Taylorism and Fordism. By watching it, try to explain what is the essence of those two management theories that designed the 20th century working world?**

# History of Globalization – Disruption, World wars and the Cold war

(1914 – 1971) (Osterhammel / Petersson 2005)



# Literature



Hopkins, A. (2002): Globalization in World History. London: Random House.

Martell, L. (2017): The Sociology of Globalization. Cambridge: Polity Press. 2<sup>nd</sup> edition.

Osterhammel, J. / Petersson, N. (2005): Globalization - a short history. Princeton: Princeton University Press.